

Sources at Statista

Bureau of Labor Statistics Forbes International Monetary Fund GOV.UK United States Department of Energy Federal Reserve System Turkish Statistical Institute Kantar Worldpanel iResearch Consulting Group KPMG International World Trade Organization Lloyd's of London

Credit Suisse National Telecommunications and Information Administration Statistics Bureau Japan British Geological Survey Health and Social Care Information Centre Economic Research Service National Readership Surveys Ernst & Young Jeffrey & Company Kaiser Family Foundation United States Department of Energy Federal Reserve System Turkish Statistical Institute Kantar Worldpanel iResearch Consulting Group KPMG International World Trade Organization Lloyd's of London

National Readership Survey ComScore

Bed & Breakfast Association

Kantar Media

CAA IGD

Ofcom

ONS

Euromonitor

IGD RMI

Defra

Populus

Lloyds Banking Group

GfK Statista

Association of British Insurers

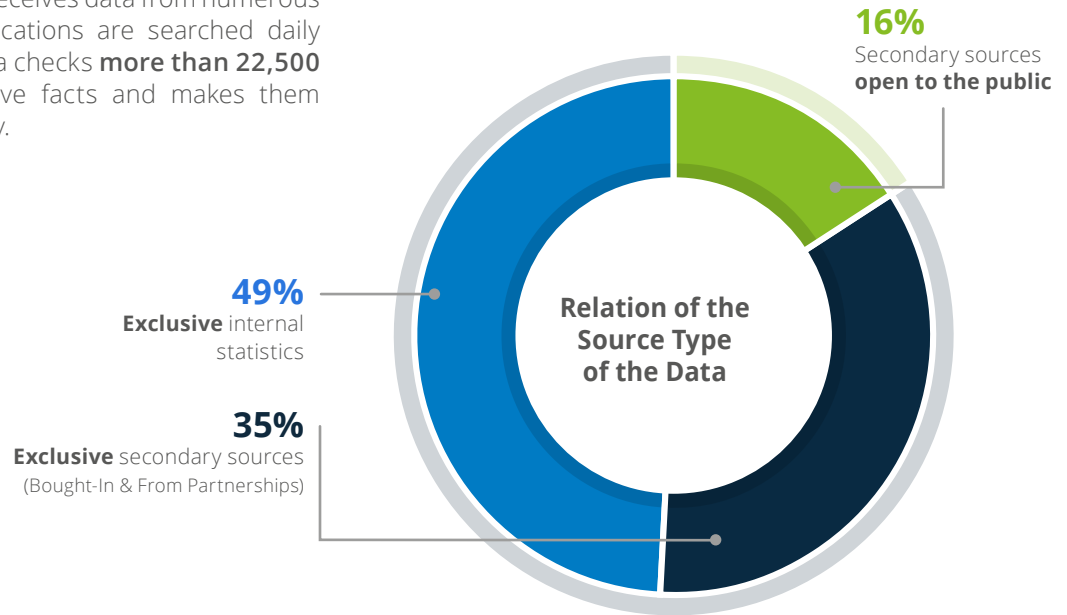
European Telecommunications Network Operators' Association

Automobile Manufacturers Australian Bureau of Statistics Canadean Ltd. Pe für Demoskopie Allensbach Fan Page List National Retail Federation Hurun Roland Berger Strategy Consultants National Association of Insurance National Energy Board iSuppli Corporation GroupM Federal Railroad Barclays PLC Research and Innovative Technology Administration (RITA) U Justice Ask Your Target Market National Statistics Republic of China (Ta Brazilian Institute of Public Opinion and Statistics Agriculture and Horticult Board American Association of Retired Persons Reuters Institute for the St Ministry of Transport of the People's Republic of China American Council International Federation of the Phonographic Industry International Energy A Insider Twitter Society for Human Resource Management Ministry of Justice Service Rentrak Frost & Sullivan Canada Mortgage and Housing Corporation The Boston Consulting Group Carat We Are Social Lloyds Banking Group Certification Officer Instantly British Broadcasting Corporation StatCounter World Steel Association Bank of England Her Majesty's Treasury Bernan Pre Service Oxford Economics National Oceanic and Atmospheric Administr Gaming Association Box Office Mojo Nesta Newzoo BV Smith Travel Insurance Information Institute Association of American Railroads Cisco Sys Research Alliance for Audited Media Trefis.com Point Topic Congressional B Washington Post Data Center of China Internet BDRC Continental M Filmförderungsanstalt CMS Cameron McKenna Statistisches Bundesamt D New York Times DHL Vertriebs GmbH & Co. OHG



Data From an Extensive Source Base

Next to internal surveys Statista receives data from numerous secondary sources. These publications are searched daily from different authorities. Statista checks **more than 22,500 sources**, focuses on quantitative facts and makes them available quickly and conveniently.



More information on:
www.statista.com/quellen/1/

Several Major Partners Provide Results for the Platform from Renowned Studies

As a provider of secondary data Statista works with several partners from different market research institutes and publishes relevant results in the portal.

Please find below an excerpt of secondary sources:

Germany

GfK

The consumer climate study, provided by the German market research institute GfK, measures private households' propensity to consume and therefore serves as one of the most important indicators for the economic development of a country. The GfK Home Technology monitor™ offers deep insights into consumer ownership and the usage of media technologies.

VUMA

Analysis of consumer goods and services, with a focus on consumer buying and consuming habits and brands.

Allensbach AWA

The Allensbach market and media analysis, in short AWA, determines attitudes, habits of consumption and media use on a wide statistical basis.

Allensbach ACTA

The Allensbach computer and technique analysis serves the continuous monitoring of the acceptance and use of technical appliances.

SOEP

This socio-economic panel is a representative repetition survey on income, occupation, education and health from which long-term social and societal trends can be deduced.

Outfit

This is the biggest market-media-survey on needs, habits and attitudes of the consumers in the fashion market.

USA

Experian Simmons

The Simmons® National Consumer studies give an insight into consumer behavior, product and brand preferences, habits in media consumption as well as demographic trends.

UK

Euromonitor

Euromonitor International collects primary data for the purpose of strategic market research and business intelligence. Euromonitor therefore gathers sales data and forecast values for durable and non-durable consumer goods and service industries. Germany, France, Great Britain, and the regions Eastern and Western Europe are considered.

KANTAR sas – Target Group Index study (TGI)

The Target Group Index study (TGI) of Kantar provides for relevant data on consumer behavior, brand preferences and social media.